

TODAY'S OBJECTIVE

Students will be able to analyze the impact of multinational corporations by...

- Examining benefits and costs of multinational corporations, and**
- Creating suggestions on how multinational corporations can improve their interactions in various countries.**



ESSENTIAL QUESTION

What are the **costs**
(and **benefits**) of an
interconnected
world?



WALMART NATION

Walmart is the largest private employer in 22 states

TOP PRIVATE EMPLOYERS IN EACH STATE



The World's Biggest Employers

The employers with the largest workforces worldwide in 2015



Sources: World Economic Forum, listed organizations

BENEFITS & COSTS OF MNCs:

What happens when a multinational like Wal-Mart comes to town...

- Employment Opportunities:

- **Benefit:** Large number of jobs available to the local community
- **Cost:** Exploit labor with low wages and difficult working conditions. Undermine the ability of workers to form a union.

- Local Taxes:

- **Benefit:** More taxes paid contributes to services that the gov't can provide
- **Cost:** Demand tax breaks or favorable zoning / regulations as a condition of building a new store in the area

- Community Services:

- **Benefit:** Offers a wide variety of goods at affordable prices
- **Cost:** Threatens smaller local businesses who cannot compete

MULTINATIONAL CORPORATIONS (MNCs)

MNCs are huge global businesses that operate in many countries simultaneously

- By 2000, 51 of the world's 100 largest economic units were TNCs, not countries.
- Employ a large numbers of workers globally
- Exert political influence because of their global economic power



MULTINATIONAL CORPORATIONS (MNCs)

Directions: Choose one of the multinational companies on the and research some basic facts about how that company operates using the nigh-limitless power of **Google**.

1. What company did you choose?
2. What does the company do?
3. Where does the company operate?
4. How many employees does the company have?
5. What is the company's annual revenue?



Illinois, USA



Israel

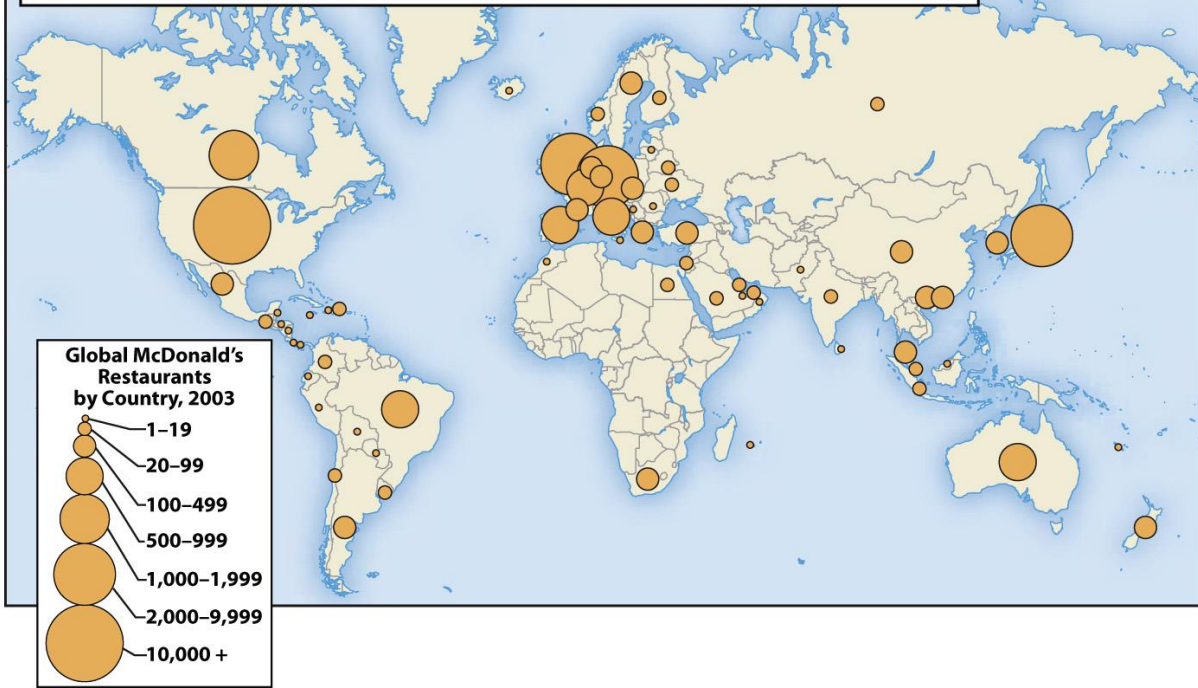


South Korea



Egypt

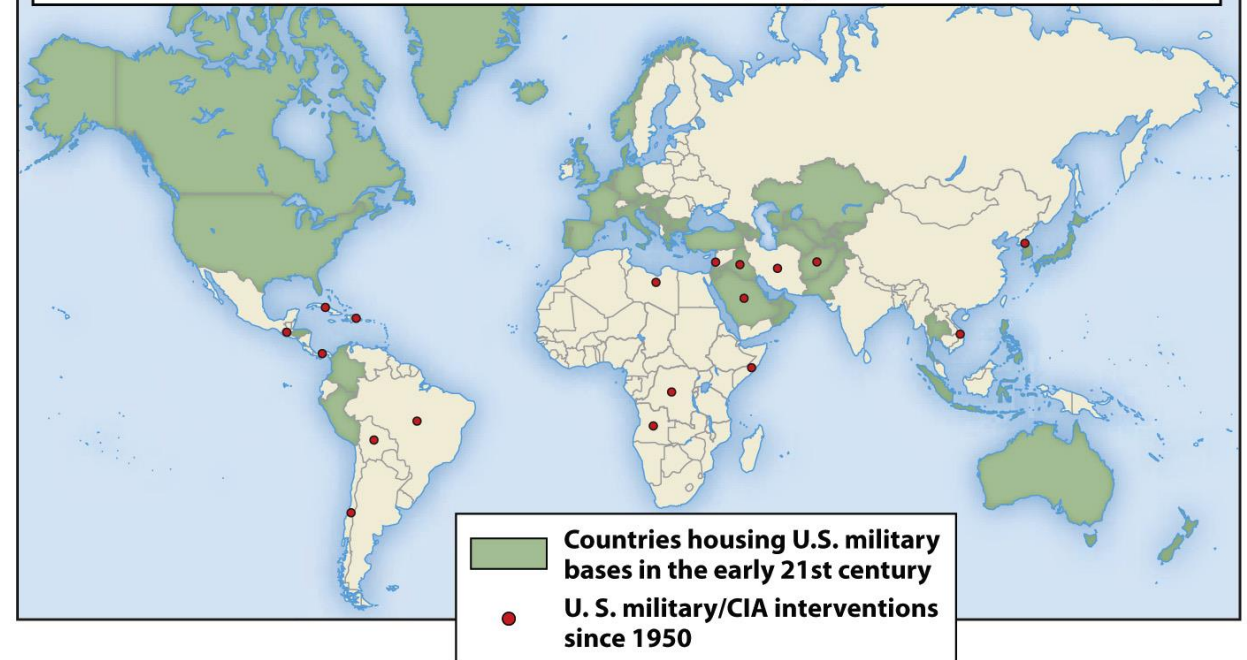
Global McDonald's: The Economic/Cultural Face of the American Empire



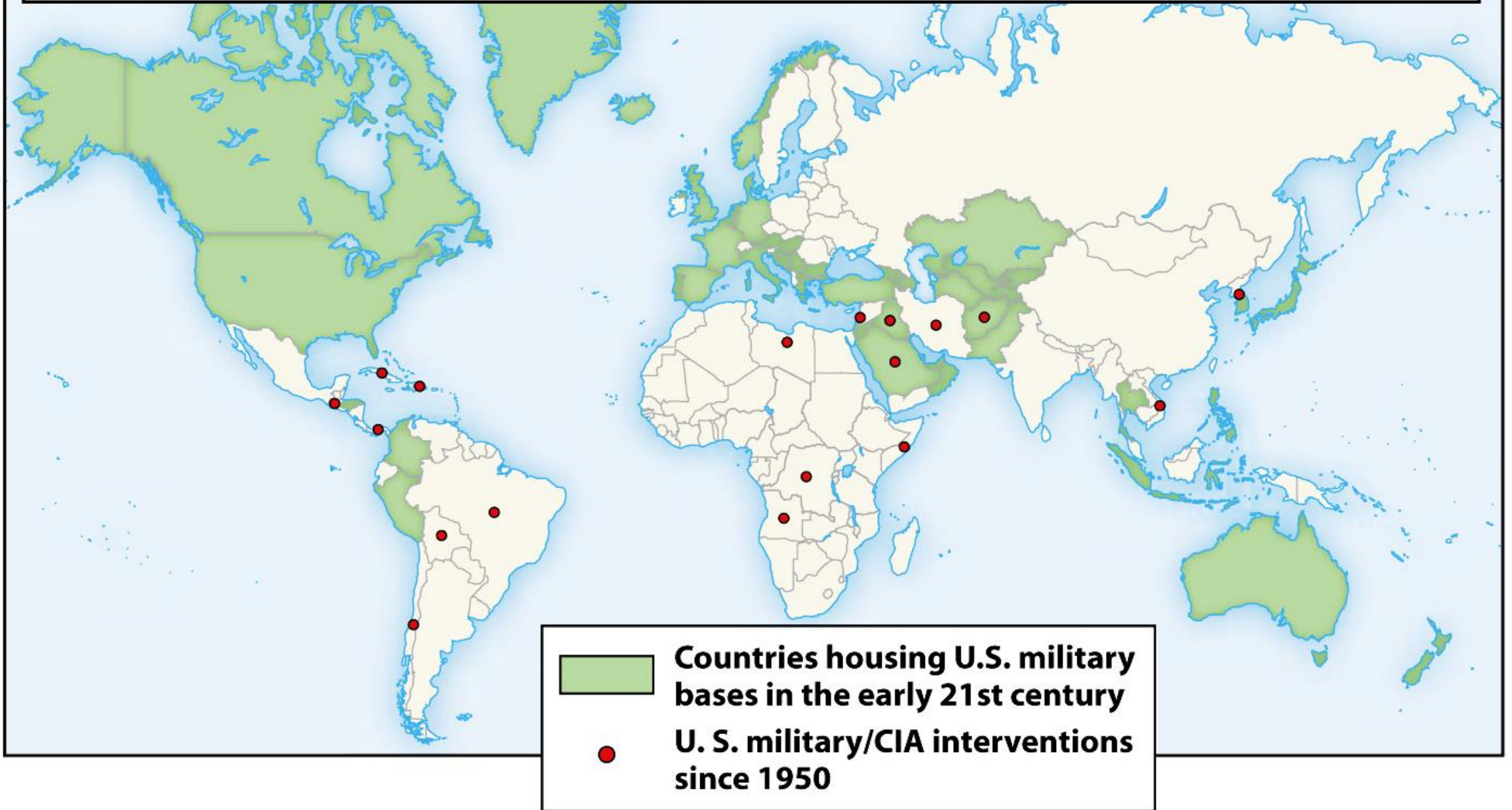
“American Empire”: For many, opposition to corporate free-trade globalization = opposition to growing U.S. power and influence in the world.

- 1. Generally speaking, what countries / regions do not have McDonald's?**
- 2. Research: What are some possible reasons why these regions do not have McDonald's?**
- 3. What conclusions can you draw when comparing the two maps?**

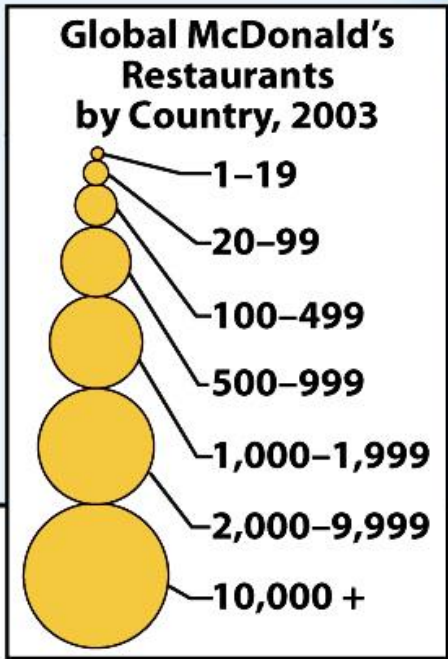
U.S. Bases and Interventions Abroad: The Political/Military Face of the American Empire



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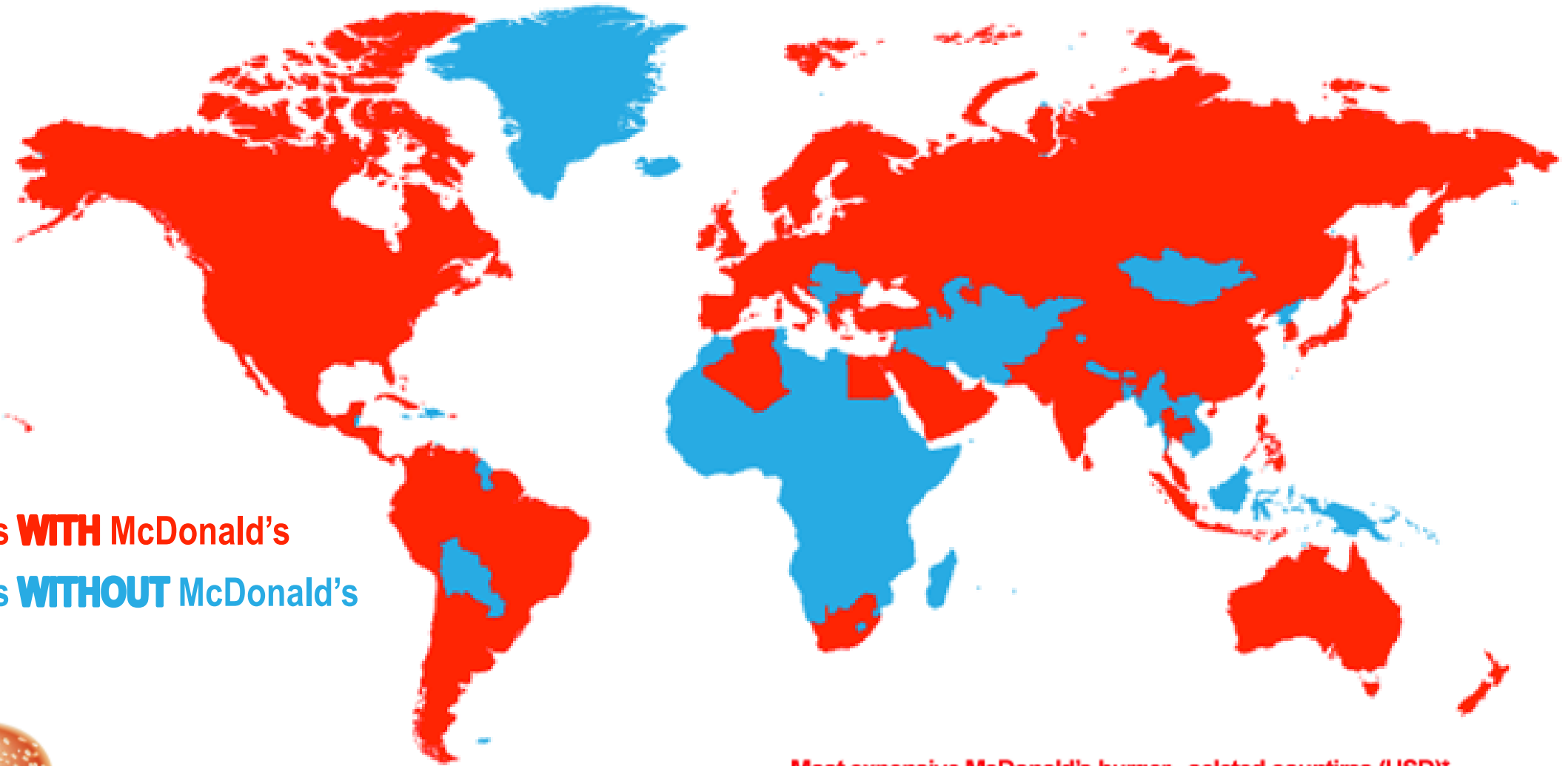


Global McDonald's: The Economic/Cultural Face of the American Empire





ACROSS THE WORLD



Countries **WITH** McDonald's

Countries **WITHOUT** McDonald's



Number of McDonald's outlets of selected countries



Japan
3,598



Canada
1,400



Germany
1,276



UK
1,250



China
660

US
13,381

Most expensive McDonald's burger - selected countries (USD)*



Norway
7.18



Denmark
5.93



Iceland
5.21



Eurozone
4.96



US
3.57



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PLANET MONEY MAKES A T-SHIRT: INTRODUCTION

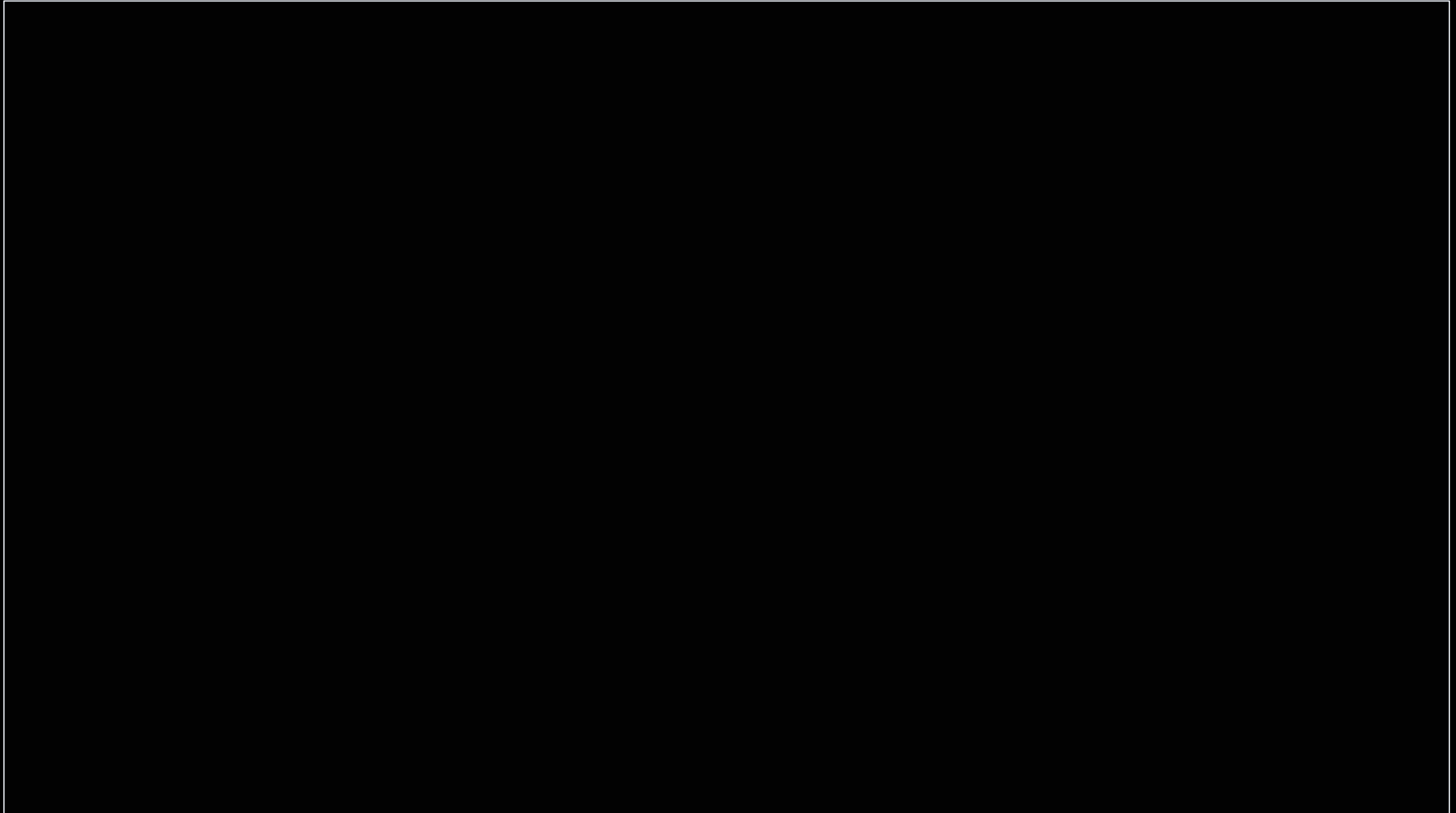
As you watch, consider how individuals from around the world contribute to the global economy.



0:48

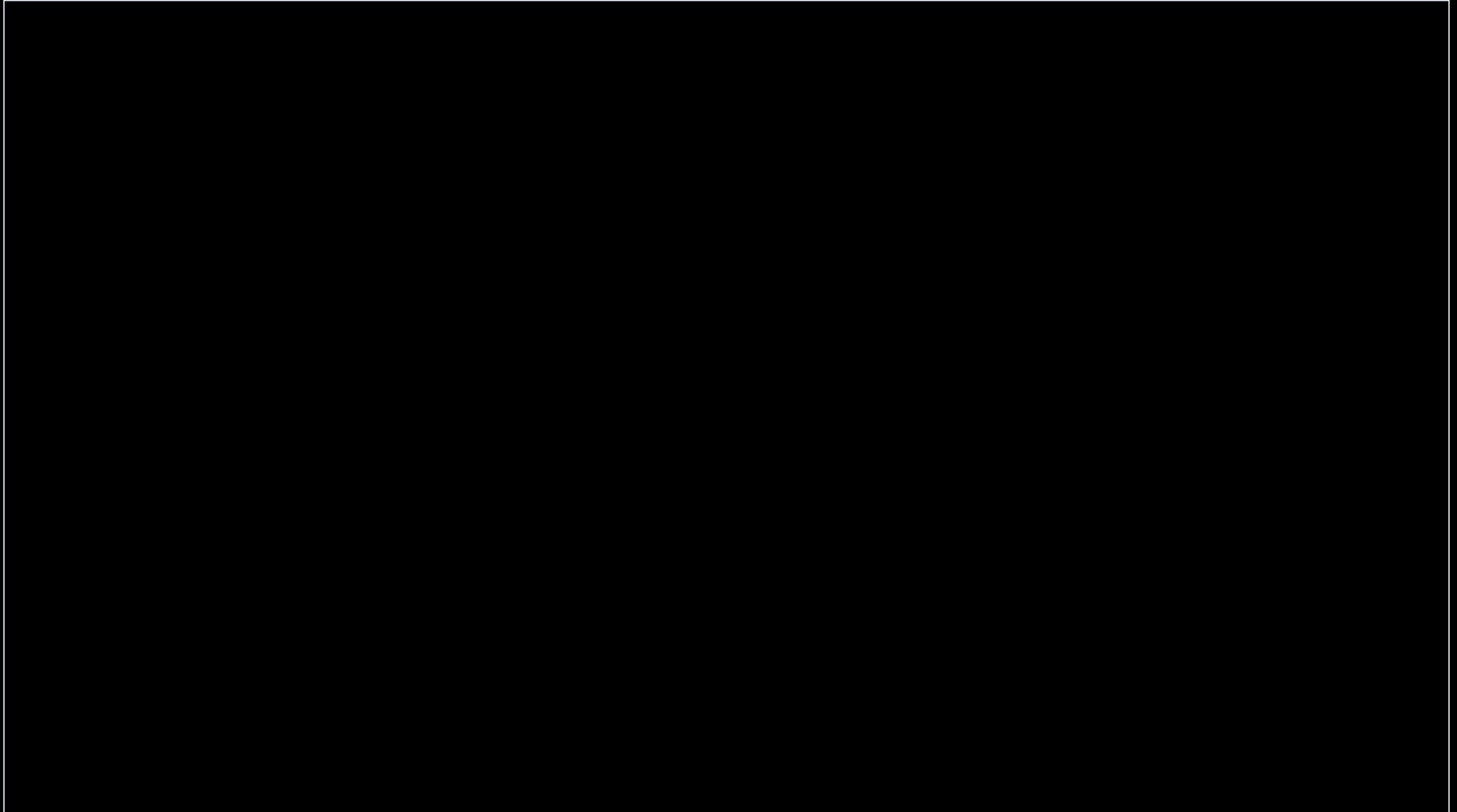
PLANET MONEY MAKES A T-SHIRT: COTTON

As you watch, consider how individuals from around the world contribute to the global economy.



PLANET MONEY MAKES A T-SHIRT: MACHINES

As you watch, consider how individuals from around the world contribute to the global economy.



PLANET MONEY MAKES A T-SHIRT: PEOPLE

As you watch, consider how individuals from around the world contribute to the global economy.



PLANET MONEY MAKES A T-SHIRT: BOXES

As you watch, consider how individuals from around the world contribute to the global economy.



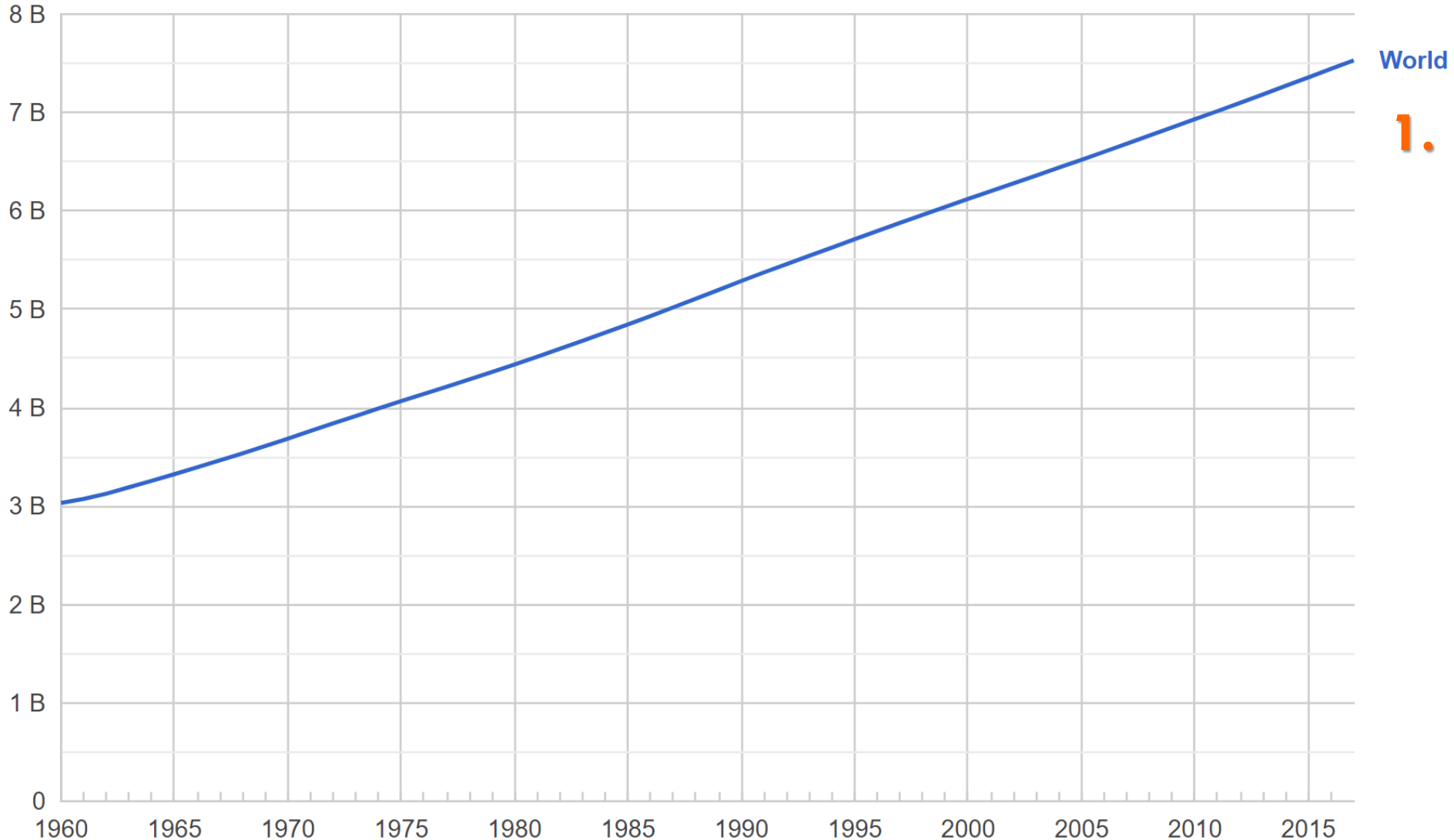
PLANET MONEY MAKES A T-SHIRT: YOU

As you watch, consider how individuals from around the world contribute to the global economy.

WHAT WOULD **YOU** LIKE
THE PEOPLE

THE GLOBAL ENVIRONMENT TRANSFORMED

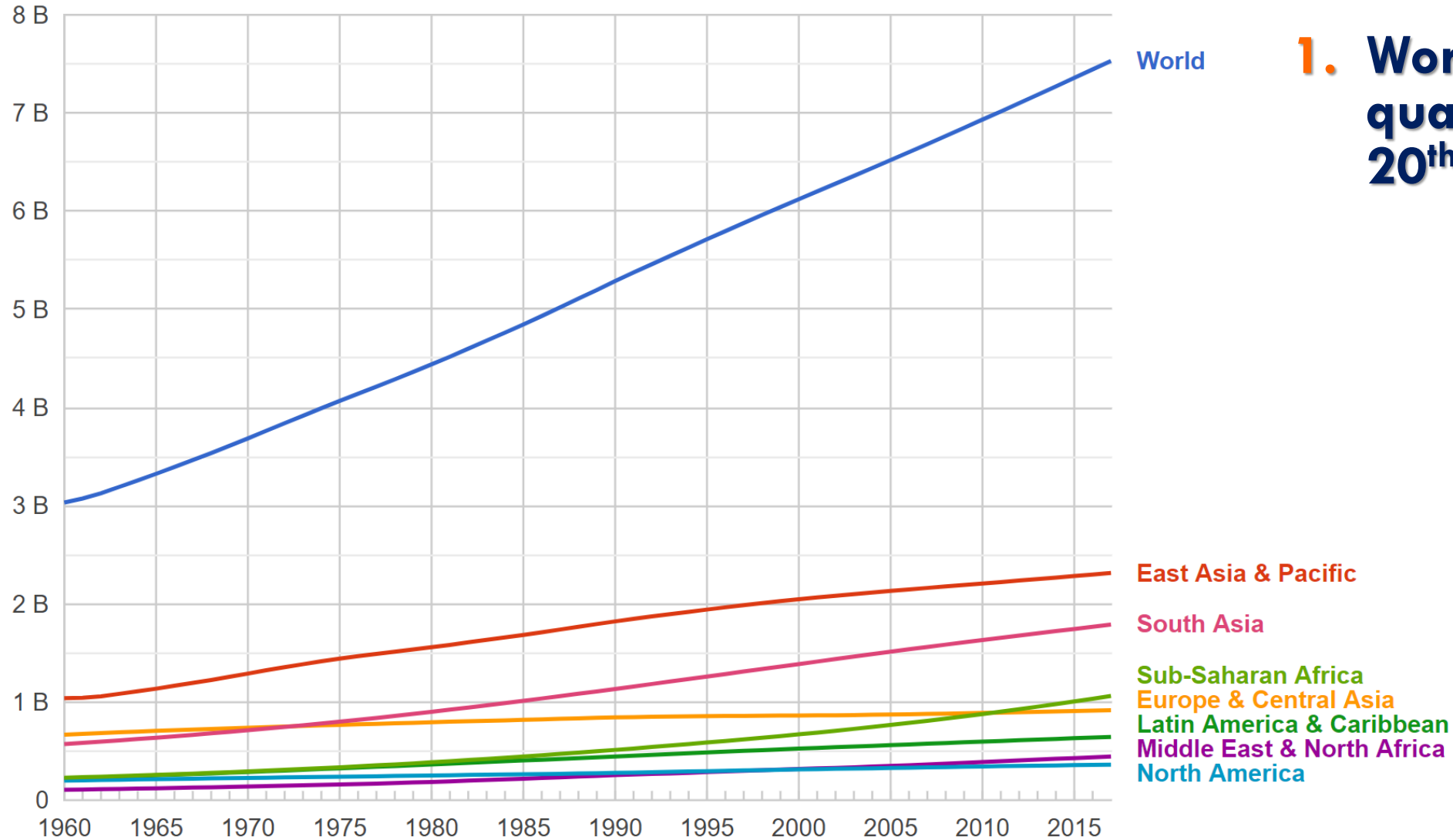
Three factors have magnified the human impact on the earth:



1. World population quadrupled in the 20th century

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2. Massive use of fossil fuels (coal for electricity and oil for automobiles)

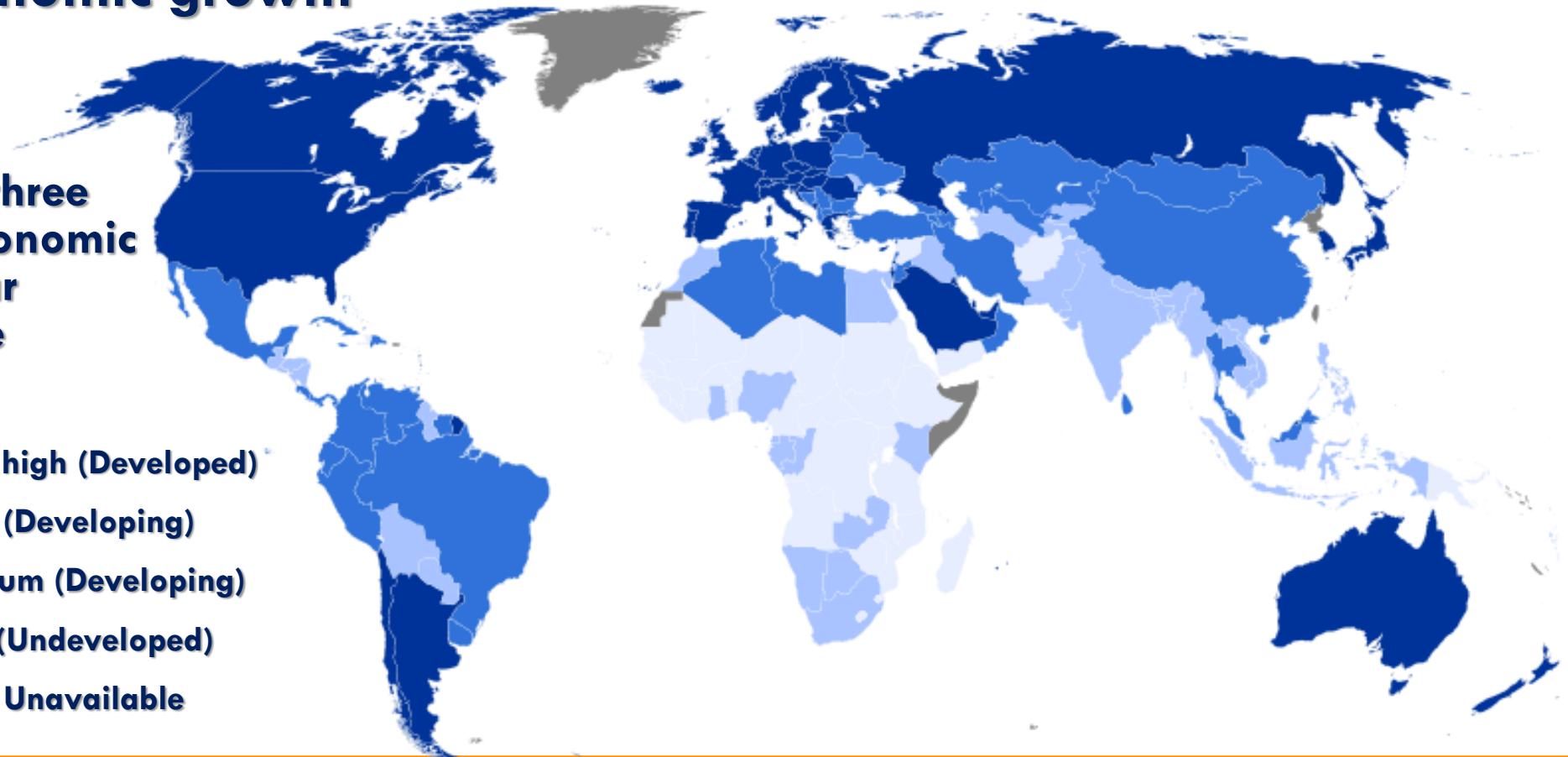


THE GLOBAL ENVIRONMENT TRANSFORMED

Three factors have magnified the human impact on the earth:

1. World population quadrupled in the 20th century
2. Massive use of fossil fuels (coal for electricity and oil for automobiles)
3. Enormous economic growth

Uneven spread of all three over the world, but economic growth came to appear possible and desirable almost everywhere.



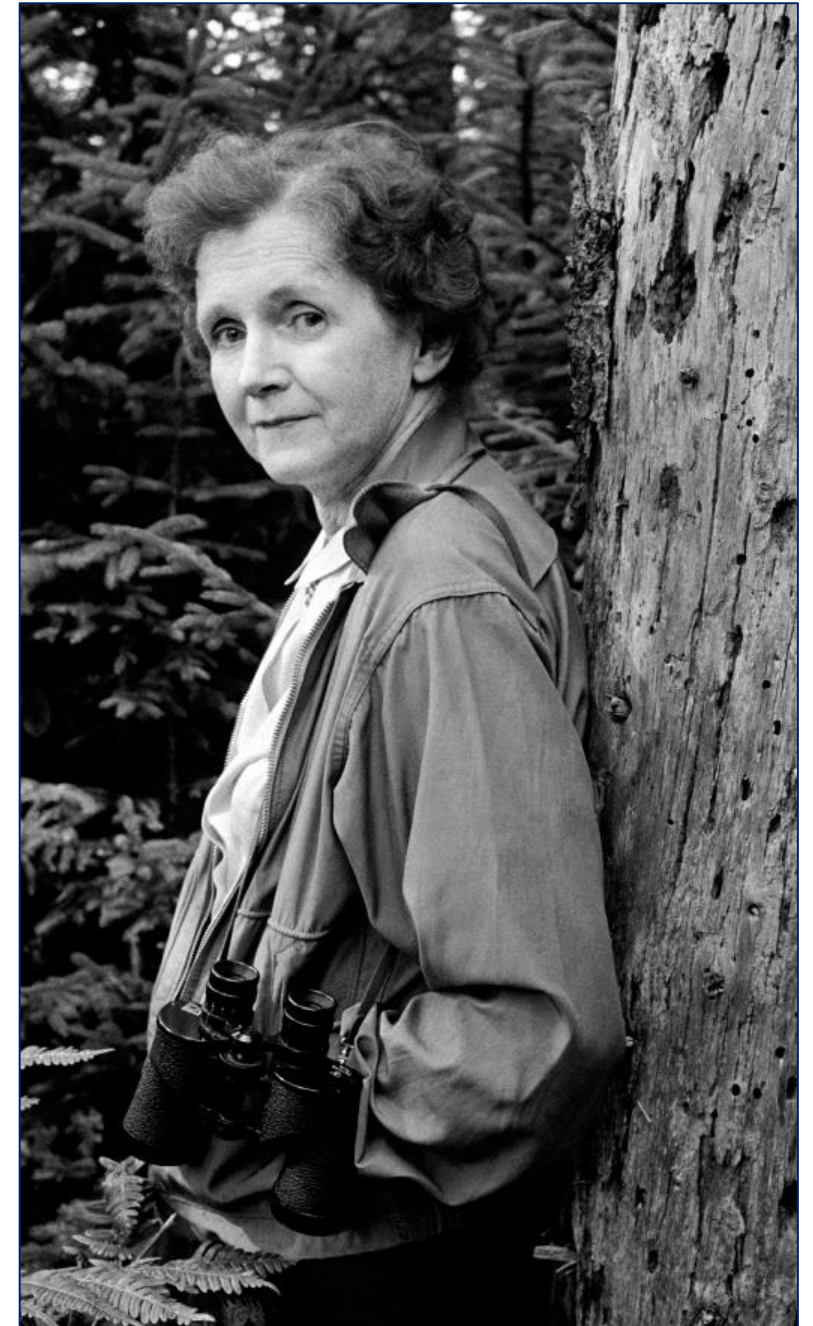




GREEN AND GLOBAL

- **Environmentalism** only became a global phenomenon in the late 20th century.
- Rachel Carson's book *Silent Spring* (1962) became the catalyst for grassroots citizen protest
- "Environmental justice" calls attention to unequal environmental impact on the poor
- Green political parties form passing legislation to control pollution in many countries and encourage research on alternative energy source

THERE
IS NO
PLANET B



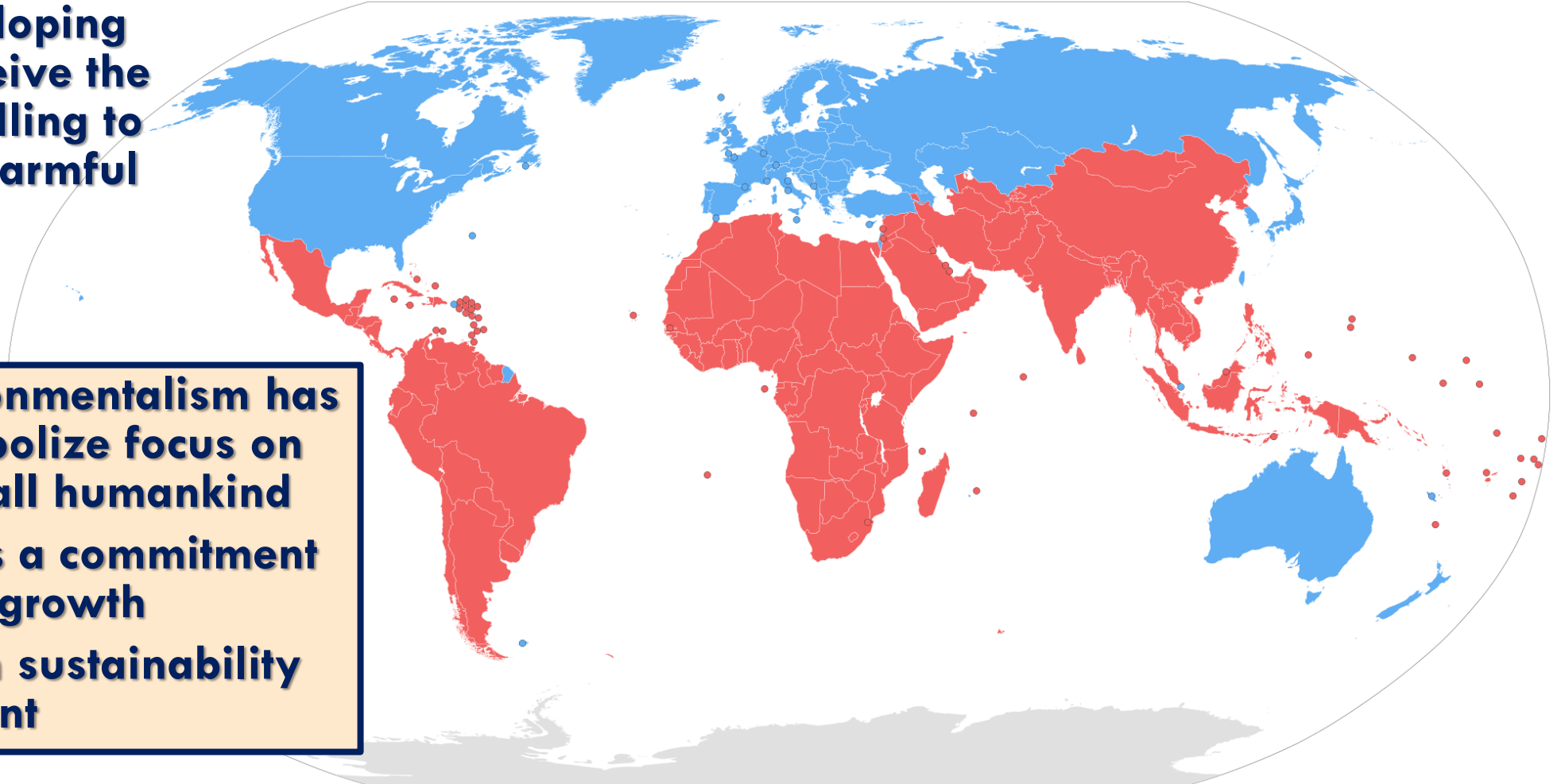
GLOBAL NORTH AND SOUTH

Northern efforts to control pollution and global warming could limit the South's industrial development.

Southern developing countries perceive the North as unwilling to give up their harmful lifestyles

Global environmentalism has come to symbolize focus on the plight of all humankind

- **Challenges a commitment to endless growth**
- **Focuses on sustainability and restraint**



KURZGESAGT: PLASTIC POLLUTION

9:00

As you watch, consider the benefits and costs of using plastics in consumer capitalism.



CONSEQUENCES OF INDUSTRIALIZATION



BEIJING, CHINA



WHAT ARE THE IMPACTS OF INDUSTRIALIZATION ON CHINA?

14:00

